



FINDING PURPOSE OUTDOORS FOUNDATION

Sponsorship Packet

Partner with us to give back to those who gave everything

“Whoever pursues righteousness and love finds life, prosperity and honor.”

— Proverbs 21:21

75+
Outdoor Experiences
Provided

100%
Free for All
Participants

501(c)(3)
Tax-Deductible
Donations

findingpurposeoutdoors.org | findingpurposeoutdoorsfdn@gmail.com

SECTION 1

Our Mission

Finding Purpose Outdoors Foundation provides **free** hunting, fishing, and outdoor adventures for veterans, Gold Star families, active duty military, first responders, and medical professionals across East Texas. Every event is fully funded by sponsors and donors — participants never pay a dime.

Founded by veterans who understand the healing power of the outdoors, FPO creates experiences that build camaraderie, restore purpose, and honor the service of those who protect our communities and our country.

SECTION 2

Why Sponsor FPO

Every dollar goes directly toward providing outdoor experiences for heroes. Your sponsorship covers event costs, equipment, transportation, and meals. When you sponsor Finding Purpose Outdoors, you are investing in healing, camaraderie, and renewed purpose.

- **Direct impact** — 100% of sponsorship funds go to programs, not overhead
- **Brand visibility** — Logo placement on website, event materials, and social media
- **Community goodwill** — Align your brand with veteran and first responder support
- **Tax benefits** — All sponsorships are tax-deductible as charitable contributions
- **Networking** — Connect with other community-minded businesses and organizations

SECTION 3

Annual Partnership Tiers

Annual partnerships provide sustained support for our mission throughout the year. Choose the level that works for your organization.

LEGACY PARTNER

\$2,500 / year

- ✓ Logo on homepage with link to your website
- ✓ Logo on all event materials and printed collateral
- ✓ Social media features (quarterly)
- ✓ VIP invitation to annual fundraiser
- ✓ Named event sponsorship opportunity
- ✓ Tax-deductible receipt

SUMMIT PARTNER

\$500 / year

- ✓ Logo on website
- ✓ Logo on event materials
- ✓ Social media mention (bi-annual)
- ✓ Invitation to annual fundraiser
- ✓ Tax-deductible receipt

To become an annual partner, visit: zeffy.com/en-US/donation-form/sponsorship-tiers-4

SECTION 4

Per-Event Sponsorships

Can't commit to an annual partnership? Sponsor a single veteran's experience at one of our events. Every per-event sponsorship covers one participant's full cost — gear, meals, transportation, and guides.

FULL EXPERIENCE	DUCK HUNT	FISHING / DOVE
\$500 Sponsors one veteran for an entire multi-day outdoor adventure	\$250 Covers one participant on a guided duck hunting experience	\$150 Funds one participant on a fishing trip or dove hunt

All per-event sponsorships include:

- Recognition on social media before and after the event
- Thank-you from participants
- Tax-deductible receipt for your records
- The knowledge that you gave a veteran a day they'll never forget

To sponsor a veteran's experience, visit:

zeffy.com/en-US/donation-form/sponsor-a-veterans-experience

SECTION 5

Other Ways to Support

General Donations

Every dollar counts. One-time or recurring donations of any amount help fund events, purchase equipment, and keep every experience free for participants. FPO uses Zeffy, a 100% free donation platform, so **every dollar of your gift goes directly to the mission** — no processing fees, ever.

Donate at: zeffy.com/en-US/donation-form/finding-purpose-outdoors

Merch Shop

Rep the mission with Finding Purpose Outdoors Foundation gear. Every purchase supports free outdoor adventures for veterans, first responders, and their families. 100% of proceeds go directly to our programs.

Shop at: zeffy.com/en-US/ticketing/finding-purpose-outdoors-foundations-shop

In-Kind Donations

We also welcome donations of hunting gear, fishing equipment, ammunition, land access for events, vehicle use, and other supplies that support our outdoor adventures. Contact us to discuss how your contribution can help.

Volunteer

Help with event logistics, guide a trip, assist with outreach, or lend your expertise. Every pair of hands makes a difference for our heroes.

CONTACT US

Ready to Partner?

Email	findingpurposeoutdoorsfdn@gmail.com
Website	findingpurposeoutdoors.org
Location	Ben Wheeler, TX — East Texas
Facebook	facebook.com/FindingPurposeOutdoorsFoundation

Finding Purpose Outdoors Foundation is a registered 501(c)(3) nonprofit organization. All donations and sponsorships are tax-deductible to the fullest extent of the law. EIN available upon request.